

**Good work ethics - Do they take
you to top of corporate ladder?**



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As the saying goes, **“everybody wants to go to heaven, but nobody wants to die”**.

Applying this ratio to the corporate scenario, it can be aptly said that climbing up the corporate ladder really calls for a home-work from one’s side and this discreetly commences with building up good ethics at workplace.

A successful manager or a leader is not the one who can run business profitably rather it’s the ethical vision that drives the success of any business in the long run. Let’s exemplify this fact by deliberating on the Satyam fiasco. The company which won the esteemed Golden Peacock award for its clear transparency later faced the repercussions owing to lack of work ethics of Mr. Ramalinga Raju.

So, what all elements are covered under the cadre of ‘Work Ethics’? Has it only to do with being honest and fair, or there is something more than this? The answer to this seemingly simple question becomes quite complex when we decide on the various

Work Ethics

Corporate Social Responsibility - Integrity - Transparency
Culture - Social Skills - Diligence - Career Growth
Right vs. Wrong - Hardwork - Motivation

considerations attached to the achievement of so-called ethical act. Work ethic is a combination of many factors, including, inter-alia, integrity, transparency and modesty. These factors must be inculcated in order to envision sustainable business growth. Education, smartness and business mental bent can help one achieve success in one arena but it’s the good work ethic that goes a long way to take you to the top of the corporate ladder.

Remember that ***good work ethic is like a fine wine which takes years to develop. It demands persistence.***

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